

ANGLICAN JOURNAL

2022 Rates

Tabloid

B&W	1 Time	5 Time	10 Time
1 Page	\$4,200	\$3,600	\$3,000
1/2 Page	\$2,100	\$1,800	\$1,500
1/5 Page	\$ 840	\$ 720	\$ 600
1 col. Inch	\$ 60	\$ 50	\$ 40

4 Colour	1 Time	5 Time	10 Time
1 Page	\$5,200	\$4,400	\$3,600
1/2 Page	\$2,600	\$2,200	\$1,800
1/5 Page	\$1,040	\$ 880	\$ 720
1 col. Inch	\$ 75	\$ 65	\$ 55

Website

Side Advertisements	1 Month	Annual* Per Month
300 pixels (width) x 150 pixels (height)	\$500	\$400
145 pixels (width) x 145 pixels (height)	\$300	\$200

* 12 Times

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CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

Classified

Church Groups — \$5 per line (\$25 minimum)

Other Groups — \$6 per line (\$30 minimum)

* 33 characters per line (a character is a letter, space or punctuation mark)

Display Classified

\$75 per column inch (2" x 1") — colour

\$60 per column inch (2" x 1") — black and white

Discounts available for multiple insertions

Inserts

Quotation available upon request (\$/m = cost per thousand)

Rate is dependent on size and weight

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Closing Dates for 2022

Issue	Closing
December 2021	October 18, 2021
January 2022	November 22, 2021
February 2022	December 10, 2021
March 2022	January 17, 2022
April 2022	February 21, 2022
May 2022	March 21, 2022
June 2022	April 18, 2022
September 2022	July 18, 2022
October 2022	August 22, 2022
November 2022	September 19, 2022
December 2022	October 17, 2022

Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

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2022 Mechanicals

- Width of Column 1 $13/16$ " , width of page 10 $1/4$ " , Depth 14 $1/4$ " (204 lines)
- 5 Columns per page printed offset
- Digital formats: Hi resolution PDF

Geographical Breakdown (November 2021 Circulation)

Newfoundland	3,346	Manitoba	1,057
Nova Scotia & Prince Edward Island	2,645	Saskatchewan	1,329
New Brunswick	1,817	Alberta	1,831
Quebec	2,407	British Columbia	4,177
Ontario	17,305	Outside Canada	1,066

TOTAL CIRCULATION – 36,980

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Insert Quantity Breakdown (November 2021 Circulation)

By Province

Newfoundland	3,346
Nova Scotia & Prince Edward Island	2,645
New Brunswick	1,817
Quebec	2,407
Ontario	17,305
Manitoba	1,057
Saskatchewan	1,329
Alberta	1,831
British Columbia	4,177
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Total 35,914	

Greater Toronto Area

Toronto	5,713
Niagara	3,410
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Total 9,123	

Eastern Canada

Newfoundland	3,346
Nova Scotia & Prince Edward Island	2,645
New Brunswick	1,817
Quebec	2,407
Ontario	17,305
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Total 27,520	

Western Canada

Manitoba	1,057
Saskatchewan	1,329
Alberta	1,831
British Columbia	4,177
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Total 8,394	

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on November circulation – do not include Outside Canada
- Insert material due 5th of month preceding date of issue