

ANGLICAN JOURNAL

2021 Rates

Tabloid

B&W	1 Time	5 Time	10 Time
1 Page	\$4,200	\$3,600	\$3,000
1/2 Page	\$2,100	\$1,800	\$1,500
1/5 Page	\$ 840	\$ 720	\$ 600
1 col. Inch	\$ 60	\$ 50	\$ 40

4 Colour	1 Time	5 Time	10 Time
1 Page	\$5,200	\$4,400	\$3,600
1/2 Page	\$2,600	\$2,200	\$1,800
1/5 Page	\$1,040	\$ 880	\$ 720
1 col. Inch	\$ 75	\$ 65	\$ 55

Website

Side Advertisements	1 Month	Annual* Per Month
300 pixels (width) x 150 pixels (height)	\$500	\$400
145 pixels (width) x 145 pixels (height)	\$300	\$200

* 12 Times

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2021 Rates

CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

Classified

Church Groups — \$5 per line (\$25 minimum)

Other Groups — \$6 per line (\$30 minimum)

* 33 characters per line (a character is a letter, space or punctuation mark)

Display Classified

\$75 per column inch (2" x 1") — colour

\$60 per column inch (2" x 1") — black and white

Discounts available for multiple insertions

Inserts

Quotation available upon request (\$/m = cost per thousand)

Rate is dependent on size and weight

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Closing Dates for 2021

Issue	Closing
January 2021	November 18, 2020
February 2021	December 10, 2020
March 2021	January 18, 2021
April 2021	February 22, 2021
May 2021	March 22, 2021
June 2021	April 19, 2021
September 2021	July 19, 2021
October 2021	August 16, 2021
November 2021	September 20, 2021
December 2021	October 18, 2021

Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

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2021 Mechanicals

- Width of Column 1 $13/16$ " , width of page 10 $1/4$ " , Depth 14 $1/4$ " (204 lines)
- 5 Columns per page printed offset
- Halftones – 100 screen
- Digital formats: Hi resolution PDF

Geographical Breakdown (September 2021 Circulation)

Newfoundland	3,377	Manitoba	1,082
Nova Scotia & Prince Edward Island	2,673	Saskatchewan	1,378
New Brunswick	1,824	Alberta	1,861
Quebec	2,440	British Columbia	4,151
Ontario	17,666	Outside Canada	1,058

TOTAL CIRCULATION – 37,510

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Insert Quantity Breakdown (September 2021 Circulation)

By Province

Newfoundland	3,377
Nova Scotia & Prince Edward Island	2,673
New Brunswick	1,824
Quebec	2,440
Ontario	17,666
Manitoba	1,082
Saskatchewan	1,378
Alberta	1,861
British Columbia	4,151
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Total 36,452	

Greater Toronto Area

Toronto	5,788
Niagara	3,436
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Total 9,244	

Eastern Canada

Newfoundland	3,377
Nova Scotia & Prince Edward Island	2,673
New Brunswick	1,824
Quebec	2,440
Ontario	17,666
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Total 27,980	

Western Canada

Manitoba	1,082
Saskatchewan	1,378
Alberta	1,861
British Columbia	4,151
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Total 8,472	

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on September 2021 circulation – do not include Outside Canada
- Insert material due 5th of month preceding date of issue