

ANGLICAN JOURNAL

2021 Rates

Tabloid

B&W	1 Time	5 Time	10 Time
1 Page	\$4,200	\$3,600	\$3,000
1/2 Page	\$2,100	\$1,800	\$1,500
1/5 Page	\$ 840	\$ 720	\$ 600
1 col. Inch	\$ 60	\$ 50	\$ 40

4 Colour	1 Time	5 Time	10 Time
1 Page	\$5,200	\$4,400	\$3,600
1/2 Page	\$2,600	\$2,200	\$1,800
1/5 Page	\$1,040	\$ 880	\$ 720
1 col. Inch	\$ 75	\$ 65	\$ 55

Website

Side Advertisements	1 Month	Annual* Per Month
300 pixels (width) x 150 pixels (height)	\$500	\$400
145 pixels (width) x 145 pixels (height)	\$300	\$200

* 12 Times

ANGLICAN JOURNAL

2021 Rates

CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

Classified

Church Groups — \$8.00 per line (\$40.00 minimum)

Other Groups — \$10.00 per line (\$50.00 minimum)

* 33 characters per line (a character is a letter, space or punctuation mark)

Display Classified

\$100 per column inch (2" x 1") — colour

\$80 per column inch (2" x 1") — black and white

Discounts available for multiple insertions

Inserts

Quotation available upon request (\$/m = cost per thousand)

Rate is dependent on size and weight

ANGLICAN JOURNAL

Closing Dates for 2021

Issue	Closing
January 2021	November 18, 2020
February 2021	December 10, 2020
March 2021	January 18, 2021
April 2021	February 22, 2021
May 2021	March 22, 2021
June 2021	April 19, 2021
September 2021	July 19, 2021
October 2021	August 16, 2021
November 2021	September 20, 2021
December 2021	October 18, 2021

Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

ANGLICAN JOURNAL

2021 Mechanicals

- Width of Column 1 $13/16$ " , width of page 10 $1/4$ " , Depth 14 $1/4$ " (204 lines)
- 5 Columns per page printed offset
- Halftones — 100 screen
- Digital formats: Hi resolution PDF

Geographical Breakdown (November 2020 Circulation)

Newfoundland	3,306	Manitoba	1,034
Nova Scotia & Prince Edward Island	2,671	Saskatchewan	1,269
New Brunswick	1,921	Alberta	1,818
Quebec	2,406	British Columbia	4,260
Ontario	19,427	Outside Canada	1,033

TOTAL CIRCULATION — 39,145

ANGLICAN JOURNAL

Insert Quantity Breakdown (November 2020 Circulation)

By Province

Newfoundland	3,306
Nova Scotia & Prince Edward Island	2,671
New Brunswick	1,921
Quebec	2,406
Ontario	19,427
Manitoba	1,034
Saskatchewan	1,269
Alberta	1,818
British Columbia	4,260
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Total 38,112	

Greater Toronto Area

Toronto	5,938
Niagara	3,520
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Total 9,458	

Eastern Canada

Newfoundland	3,306
Nova Scotia & Prince Edward Island	2,671
New Brunswick	1,921
Quebec	2,406
Ontario	19,427
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Total 29,731	

Western Canada

Manitoba	1,034
Saskatchewan	1,269
Alberta	1,818
British Columbia	4,260
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Total 8,381	

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on November 2020 circulation – do not include Outside Canada
- Insert material due 5th of month preceding date of issue



Canadian Media Circulation Audit

NEWS MEDIA CANADA | MÉDIAS D'INFO CANADA
37 Front Street East, Suite 200
Toronto, Ontario M5E 1B3
TEL: 416-923-3567 OR TOLL-FREE 1-877-305-2262
FAX: 416-923-7206
WEBSITE: www.circulationaudit.ca
EMAIL: audit@newsmediacanada.ca

CONSUMER MAGAZINE PUBLISHER'S STATEMENT

for the 6-month period from September 1, 2018 to February 28, 2019

Subject to Audit

Newspaper: Anglican Journal
80 Hayden St.
Toronto, ON M4Y 3G2

Published: Other - 10 times per year
Edition Code 203374 -----10-

Basic Subscription Prices.	Single copy				
1 Year:		<u>\$10.00</u>	Within trading area	<u>\$10.00</u>	Within Canada <u>\$17.00</u> Outside Canada
2 Year:			Within trading area		Within Canada Outside Canada
3 Year:			Within trading area		Within Canada Outside Canada

1. Total average circulation.

PAID CIRCULATION

<u>109012</u>	Individual subscriptions
<u>0</u>	Single copy sales
<u>5961</u>	Multi-copy same addressee
<u>0</u>	Sponsored individually addressed
<u>0</u>	Sponsored multi-copy same addressee
<u>0</u>	Electronic
<u>114973</u>	Total Paid Circulation

CONTROLLED CIRCULATION

<u>1190</u>	Individual non-paid
<u>0</u>	Direct individual request
<u>0</u>	Other request
<u>0</u>	Selected
<u>0</u>	Bulk
<u>0</u>	Electronic
<u>1190</u>	Total Controlled Circulation

<u>114973</u>	Total Paid Circulation
<u>1190</u>	Total Controlled Circulation
<u>116163</u>	TOTAL CIRCULATION
<u>200</u>	Service/sample copies
<u>116363</u>	Total Distribution
<u>0</u>	Subscription Drives

2. Average circulation by quarter in the period covered by this report.

1st Quarter	<u> </u>	2nd Quarter	<u> </u>	3rd Quarter	<u>116702</u>	4th Quarter	<u>115623</u>
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3. Trading area distribution with more than 25 copies for the issue of: 01 February 2019

4. Geographic breakdown of Circulation for the issue of: 01 February 2019

<u>16523</u>	Newfoundland	<u>6319</u>	Quebec	<u>6637</u>	Alberta	<u>78</u>	Yukon
<u>518</u>	PEI	<u>52982</u>	Ontario	<u>10980</u>	British Columbia	<u>1414</u>	Outside Canada
<u>7354</u>	Nova Scotia	<u>3987</u>	Manitoba	<u>78</u>	Nunavut		
<u>4963</u>	New Brunswick	<u>3230</u>	Saskatchewan	<u>100</u>	Northwest Territories		

5. Publisher's Statement

We verify that all statements set forth in these documents are true and all correct. We certify that cash subscriptions have been received for all paid circulation claimed and that the circulation records are maintained in an accounting system approved for the CMCA program.

<u>25-Mar-2019</u>	<u>Beverley Murphy</u>	<u>Anglican Journal Committee</u>
Date	Circulation Manager	Publisher

6. Auditor's Statement

We have examined the circulation report of Anglican Journal for the period 01 September 2018 - 28 February 2019. Our examination included a general review of the circulation procedures and such tests of circulation records and other supporting evidence as we considered necessary in the circumstances. The attached circulation report presents fairly the circulation of 116163 for the stated period.

7. CMCA Certificate

We have examined the circulation report, the Publisher's Statement, the Auditor's Statement, and the supporting documents submitted by the publisher prepared under an approved circulation accounting and reporting system and confirm that the circulation of 116163 has been verified.

<u>03-Apr-2019</u>
Date