

ANGLICAN JOURNAL

2020 Rates

Tabloid

B&W	1 Time	5 Time	10 Time
1 Page	\$4,200	\$3,600	\$3,000
1/2 Page	\$2,100	\$1,800	\$1,500
1/5 Page	\$ 840	\$ 720	\$ 600
1 col. Inch	\$ 60	\$ 50	\$ 40

4 Colour	1 Time	5 Time	10 Time
1 Page	\$5,200	\$4,400	\$3,600
1/2 Page	\$2,600	\$2,200	\$1,800
1/5 Page	\$1,040	\$ 880	\$ 720
1 col. Inch	\$ 75	\$ 65	\$ 55

Website

Side Advertisements	1 Month	Annual* Per Month
300 pixels (width) x 150 pixels (height)	\$500	\$400
145 pixels (width) x 145 pixels (height)	\$300	\$200

* 12 Times

ANGLICAN JOURNAL

2020 Rates

CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

Classified

Church Groups — \$5.00 per line (\$25.00 minimum)

Other Groups — \$6.00 per line (\$30.00 minimum)

* 33 characters per line (a character is a letter, space or punctuation mark)

Display Classified

\$75 per column inch (2" x 1") — colour

\$60 per column inch (2" x 1") — black and white

Discounts available for multiple insertions

Inserts

Quotation available upon request (\$/m = cost per thousand)

Rate is dependent on size and weight

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Closing Dates for 2020

Issue	Closing
January 2020	November 18, 2019
February 2020	December 10, 2019
March 2020	January 21, 2020
April 2020	February 21, 2020
May 2020	March 23, 2020
June 2020	April 21, 2020
September 2020	July 21, 2020
October 2020	August 21, 2020
November 2020	September 21, 2020
December 2020	October 21, 2020

Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

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2020 Mechanicals

- Width of Column 1 $13/16$ " , width of page 10 $1/4$ " , Depth 14 $1/4$ " (204 lines)
- 5 Columns per page printed offset
- Camera ready art, glossy print or repro proof required
- Halftones – 85 screen
- Digital formats: PC/Mac, tiff (300dpi), PDF

Geographical Breakdown (April 2020 Circulation)

Newfoundland	3,274	Manitoba	1,231
Nova Scotia & Prince Edward Island	2,692	Saskatchewan	1,260
New Brunswick	1,940	Alberta	1,956
Quebec	2,435	British Columbia	4,375
Ontario	19,091	Outside Canada	996

TOTAL CIRCULATION – 39,250

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Insert Quantity Breakdown (April 2020 Circulation)

By Province

Newfoundland	3,274
Nova Scotia & Prince Edward Island	2,692
New Brunswick	1,940
Quebec	2,435
Ontario	19,091
Manitoba	1,231
Saskatchewan	1,260
Alberta	1,956
British Columbia	4,375
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Total 38,254	

Greater Toronto Area

Toronto	5,855
Niagara	3,555
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Total 9,410	

Eastern Canada

Newfoundland	3,274
Nova Scotia & Prince Edward Island	2,692
New Brunswick	1,940
Quebec	2,435
Ontario	19,091
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Total 29,432	

Western Canada

Manitoba	1,231
Saskatchewan	1,260
Alberta	1,956
British Columbia	4,375
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Total 8,822	

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on December 2018 circulation – do not include Outside Canada
- Insert material due 10th of month preceding date of issue



Canadian Media Circulation Audit

NEWS MEDIA CANADA | MÉDIAS D'INFO CANADA
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CONSUMER MAGAZINE AUDIT REPORT

for the 12-month period from March 1, 2017 to February 28, 2018

Newspaper: Anglican Journal
80 Hayden St.
Toronto, ON M4Y 3G2

Published: Other - 10 times per year
Edition Code 203374 -----10-

Basic Subscription Prices. Single copy						
1 Year:	\$10.00	Within trading area	\$10.00	Within Canada	\$17.00	Outside Canada
2 Year:		Within trading area		Within Canada		Outside Canada
3 Year:		Within trading area		Within Canada		Outside Canada

1. Total average circulation.

PAID CIRCULATION		CONTROLLED CIRCULATION			
114455	Individual subscriptions	1244	Individual non-paid	120472	Total Paid Circulation
0	Single copy sales	0	Direct individual request	1244	Total Controlled Circulation
6017	Multi-copy same addressee	0	Other request	121716	TOTAL CIRCULATION
0	Sponsored individually addressed	0	Selected	200	Service/sample copies
0	Sponsored multi-copy same addressee	0	Bulk	121916	Total Distribution
0	Electronic	0	Electronic	0	Subscription Drives
120472	Total Paid Circulation	1244	Total Controlled Circulation		

2. Average circulation by quarter in the period covered by this report.

1st Quarter 123332 2nd Quarter 122613 3rd Quarter 121169 4th Quarter 120346

3. Trading area distribution with more than 25 copies for the issue of: 01 January 2018

4. Geographic breakdown of Circulation for the issue of: 01 January 2018

17230	Newfoundland	6565	Quebec	6857	Alberta	78	Yukon
538	PEI	55332	Ontario	11522	British Columbia	1437	Outside Canada
7821	Nova Scotia	4206	Manitoba	81	Nunavut		
5221	New Brunswick	3356	Saskatchewan	101	Northwest Territories		

5. Publisher's Statement

We verify that all statements set forth in these documents are true and all correct. We certify that cash subscriptions have been received for all paid circulation claimed and that the circulation records are maintained in an accounting system approved for the CMCA program.

26-Mar-2018
Date

Beverly Murphy
Circulation Manager

Anglican Journal Committee
Publisher

6. Auditor's Statement

We have examined the circulation report of Anglican Journal for the period 01 March 2017 - 28 February 2018. Our examination included a general review of the circulation procedures and such tests of circulation records and other supporting evidence as we considered necessary in the circumstances. The attached circulation report presents fairly the circulation of 121716 for the stated period.

04-Jul-2018
Date

Yan Gong, CMCA Auditor
Auditor

7. CMCA Certificate

We have examined the circulation report, the Publisher's Statement, the Auditor's Statement, and the supporting documents submitted by the publisher prepared under an approved circulation accounting and reporting system and confirm that the circulation of 121716 has been verified.

16-Jul-2018
Date

Note: