

# ANGLICAN JOURNAL

## 2019 Rates

### Tabloid

<b>B&amp;W</b>	<b>1 Time</b>	<b>5 Time</b>	<b>10 Time</b>
1 Page	\$7,000	\$6,000	\$5,000
1/2 Page	\$3,500	\$3,000	\$2,500
1/5 Page	\$1,400	\$1,200	\$1,000
1 col. Inch	\$ 100	\$ 85	\$ 70

  

<b>4 Colour</b>	<b>1 Time</b>	<b>5 Time</b>	<b>10 Time</b>
1 Page	\$8,600	\$7,300	\$6,000
1/2 Page	\$4,300	\$3,650	\$3,000
1/5 Page	\$1,720	\$1,460	\$1,200
1 col. Inch	\$ 125	\$ 105	\$ 85

### Website

<b>Side Advertisements</b>	<b>1 Month</b>	<b>Annual* Per Month</b>
300 pixels (width) x 150 pixels (height)	\$500	\$400
145 pixels (width) x 145 pixels (height)	\$300	\$200

\* 12 Times

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### CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

#### Classified

Church Groups — \$8.00 per line (\$40.00 minimum)

Other Groups — \$10.00 per line (\$50.00 minimum)

\* 33 characters per line (a character is a letter, space or punctuation mark)

#### Display Classified

\$100 per column inch (2" x 1") — colour

\$80 per column inch (2" x 1") — black and white

Discounts available for multiple insertions

#### Inserts

Quotation available upon request (\$/m = cost per thousand)

Rate is dependent on size and weight

# ANGLICAN JOURNAL

## Closing Dates for 2019

Issue	Closing
January 2019	November 19, 2018
February 2019	December 17, 2018
March 2019	January 25, 2019
April 2019	February 25, 2019
May 2019	March 25, 2019
June 2019	April 25, 2019
September 2019	July 25, 2019
October 2019	August 23, 2019
November 2019	September 25, 2019
December 2019	October 25, 2019

### Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

# ANGLICAN JOURNAL

## 2019 Mechanicals

- Width of Column 1  $13/16$ " , width of page 10  $1/4$ " , Depth 14  $1/4$ " (204 lines)
- 5 Columns per page printed offset
- Digital formats: PC/Mac, jpg, tiff (300dpi), PDF

## Geographical Breakdown (June 2019 Circulation)

Newfoundland	16,214	Saskatchewan	3,217
Nova Scotia & Prince Edward Island	7,697	Alberta	6,557
New Brunswick	4,923	British Columbia	10,801
Quebec	6,163	Nunavut	78
Ontario	52,726	North West Territories	101
Manitoba	3,948	Yukon	77
		Outside Canada	1,409

**TOTAL CIRCULATION – 113,911**

# ANGLICAN JOURNAL

## Insert Quantity Breakdown (June 2019 Circulation)

### By Province

Newfoundland	16,214
Nova Scotia & Prince Edward Island	7,697
New Brunswick	4,923
Quebec	6,163
Ontario	52,726
Manitoba	3,948
Saskatchewan	3,217
Alberta	6,557
British Columbia	10,801
Nunavut	78
North West Territories	101
Yukon	77
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Total 112,502	

### Greater Toronto Area

Toronto	19,390
Niagara	7,567
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Total 26,957	

### Eastern Canada

Newfoundland	16,214
Nova Scotia & Prince Edward Island	7,697
New Brunswick	4,923
Quebec	6,163
Ontario	52,726
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Total 87,723	

### Western Canada

Manitoba	3,948
Saskatchewan	3,217
Alberta	6,557
British Columbia	10,801
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Total 24,523	

- Insertion rates are based on insert quantities, size and weight
- Quantities are based on June 2019 circulation – do not include Outside Canada
- Insert material due 10th of month preceding date of issue



# Canadian Media Circulation Audit

NEWS MEDIA CANADA | MÉDIAS D'INFO CANADA  
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## CONSUMER MAGAZINE AUDIT REPORT

for the 12-month period from March 1, 2017 to February 28, 2018

Newspaper: Anglican Journal  
80 Hayden St.  
Toronto, ON M4Y 3G2

Published: Other - 10 times per year  
Edition Code 203374 -----10-

Basic Subscription Prices.	Single copy						
1 Year:	\$10.00	Within trading area	\$10.00	Within Canada	\$17.00	Outside Canada	
2 Year:		Within trading area		Within Canada		Outside Canada	
3 Year:		Within trading area		Within Canada		Outside Canada	

### 1. Total average circulation.

PAID CIRCULATION		CONTROLLED CIRCULATION		Total Paid Circulation	
114455	Individual subscriptions	1244	Individual non-paid	120472	
0	Single copy sales	0	Direct individual request	1244	Total Controlled Circulation
6017	Multi-copy same addressee	0	Other request	121716	<b>TOTAL CIRCULATION</b>
0	Sponsored individually addressed	0	Selected	200	Service/sample copies
0	Sponsored multi-copy same addressee	0	Bulk	121916	<b>Total Distribution</b>
0	Electronic	0	Electronic	0	Subscription Drives
120472	<b>Total Paid Circulation</b>	1244	<b>Total Controlled Circulation</b>		

### 2. Average circulation by quarter in the period covered by this report.

1st Quarter 123332      2nd Quarter 122613      3rd Quarter 121169      4th Quarter 120346

### 3. Trading area distribution with more than 25 copies for the issue of: 01 January 2018

### 4. Geographic breakdown of Circulation for the issue of: 01 January 2018

17230	Newfoundland	6565	Quebec	6857	Alberta	78	Yukon
538	PEI	55332	Ontario	11522	British Columbia	1437	Outside Canada
7821	Nova Scotia	4206	Manitoba	81	Nunavut		
5221	New Brunswick	3356	Saskatchewan	101	Northwest Territories		

### 5. Publisher's Statement

We verify that all statements set forth in these documents are true and all correct. We certify that cash subscriptions have been received for all paid circulation claimed and that the circulation records are maintained in an accounting system approved for the CMCA program.

26-Mar-2018  
Date

Beverly Murphy  
Circulation Manager

Anglican Journal Committee  
Publisher

### 6. Auditor's Statement

We have examined the circulation report of Anglican Journal for the period 01 March 2017 - 28 February 2018. Our examination included a general review of the circulation procedures and such tests of circulation records and other supporting evidence as we considered necessary in the circumstances. The attached circulation report presents fairly the circulation of 121716 for the stated period.

04-Jul-2018  
Date

Yan Gong, CMCA Auditor  
Auditor

### 7. CMCA Certificate

We have examined the circulation report, the Publisher's Statement, the Auditor's Statement, and the supporting documents submitted by the publisher prepared under an approved circulation accounting and reporting system and confirm that the circulation of 121716 has been verified.

16-Jul-2018  
Date

Note: