

# ANGLICAN JOURNAL

## 2011 Rates

### TABLOID

<b>B&amp;W</b>	<b>1 Time</b>	<b>5 Time</b>	<b>10 Time</b>
1 Page	\$9,435	\$7,905	\$6,375
1/2 Page	\$4,715	\$4,205	\$3,950
1/5 Page	\$1,885	\$1,785	\$1,685
1 col. Inch	\$129.50	\$122.50	\$115.50
<b>Black and 1 Colour</b>	<b>1 Time</b>	<b>5 Time</b>	<b>10 Time</b>
1 Page	\$10,455	\$8,925	\$7,395
1/2 Page	\$5,225	\$4,715	\$4,465
1/5 Page	\$2,090	\$1,990	\$1,885
1 col. Inch	\$143.50	\$136.50	\$129.50
<b>4 Colour</b>	<b>1 Time</b>	<b>5 Time</b>	<b>10 Time</b>
1 Page	\$11,475	\$9,945	\$8,415
1/2 Page	\$5,735	\$5,225	\$4,970
1/5 Page	\$2,295	\$2,195	\$2,090
1 col. Inch	\$157.50	\$150.50	\$143.50

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### CLASSIFIED, DISPLAY CLASSIFIED & INSERTS

#### Classified

Church Groups — \$8.00 per line (\$40.00 minimum)

Other Groups — \$10.00 per line (\$50.00 minimum)

\* 33 characters per line (a character is a letter, space or punctuation mark)

#### Display Classified

\$112.00 per column inch (2" x 1")

Discounts available for multiple insertions.

#### Inserts

Quotation available upon request (\$/m)

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## Closing Dates for 2011

Issue	Closing
January	November 25, 2010
February	December 27, 2010
March	January 25, 2011
April	February 25, 2011
May	March 25, 2011
June	April 25, 2011
September	July 25, 2011
October	August 26, 2011
November	September 26, 2011
December	October 25, 2011
January 2012	November 25, 2011

### Issuance and Closing Dates

- Published monthly 10 times per year
- Not issued July or August
- Issued 1st of each publishing month

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## 2011 Mechanicals

- Width of Column 1  $13/16$ " , width of page 10  $1/4$ " , Depth 14  $1/4$ " (204 lines)
- 5 Columns per page printed offset
- Camera ready art, glossy print or repro proof required
- Halftones - 85 screen
- Digital formats: PC/Mac QuarkExpress, tiff (300dpi), PDF, hard copy fax

## Geographical Breakdown *(Canadian Media Circulation Audit Aug 31, 2010)*

Newfoundland	22,380	Saskatchewan	4,400
Nova Scotia	10,874	Alberta	9,285
Prince Edward Island	726	British Columbia	16,633
New Brunswick	7,200	Nunavut	106
Quebec	8,588	North West Territories	42
Ontario	75,839	Yukon	95
Manitoba	6,121	Outside Canada	1,644

**TOTAL CIRCULATION - 163,933**